

# The Grand Rapids Press

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"It's a great Parade stop because the owner of the house was in charge of the project," says Doug Wickens, builder's rep., "Pierson Gibbs puts a unique twist on the building process." Pierson Gibbs builds the shell; homeowners finish it. Typically, customers realize a 20 to 30 percent savings. Wholesale access to high-end materials provides upgrades such as gran-

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ite countertops and cherry cabinetry at the same cost other builders would charge for laminate and oak.

Pierson Gibbs presently has 190 homes under construction, 80 in the Grand Rapids area. Past customer references are available.

For more information or to schedule a visit to Pierson-Gibbs, see [www.p-ghomes.com](http://www.p-ghomes.com) or call 586-727-2050.

## Pierson-Gibbs Puts a Unique Twist on the Building Process

At least one Parade home brings a slightly different angle to building a new home.

Pierson-Gibbs Homes Parade home, No. 93 in Rockford, features granite countertops, cherry cabinetry, Tigerwood floors and a master

suite with jetted tub.

Nothing all that unusual here. What makes Parade home No. 93 exceptional is the amount of time the new owner personally put into it.